COLLEGE OF BUSINESS HONORS PROGRAM
WHERE EXCEPTIONAL STUDENTS ENGAGE, LEARN AND EXCEL
Ohio University’s College of Business is an outstanding business school, nationally ranked and awarded for excellence and innovation in teaching. We’re accredited by the Association to Advance Collegiate Schools of Business for our bachelor and master of business administration. Of the thousands of colleges and universities in the United States offering business degrees, only 319 of them are accredited at both the master’s and bachelor’s degree levels.

The College of Business Honors Program builds on the foundation of excellence. Our mission is to provide high-achieving students a unique, personalized learning experience. We give you the opportunity to learn in advanced classes and apply the knowledge from those experiences to exclusive industry research projects. Collaborate with other high-achieving students and engage with exceptional faculty and business leaders to get the most out of your educational experience so that you can transform your world.

You’ll go through the program with a cohort of your peers. That makes us different. We develop students in a team environment. As a member of the College of Business Honors Program, you’ll work in teams, emulating an industry research approach to solving real business problems, anticipating trends, and devising best practices. This approach focuses on conducting reliable research results with actionable findings. You will learn in and out of the classroom, be challenged, and grow to your true potential with a cohort of peers providing support and friendship.
The College of Business Honors Program was the deciding factor in where I attended college. The program is so hands-on and developmental that once I was accepted, I couldn’t pass it up. I tell people all the time that the best decision I have ever made is coming to OU.”

— CHRISTIE BOENING
The [Honors] Program helped me maintain high grades, engage with leaders in the business world, and earn a great internship with Goodyear Tire & Rubber Company. While my peers at other schools are still trying to get the professors to notice them in their 200-person class, my peers and I are meeting business leaders and helping make a real impact.”

— JOSEPH EMERING

- Hometown: Newton, NJ
- Majors: Management Information Systems and Finance
- President of the Association of Information Technology Professionals
- Member of Ohio University Student Fixed Income Group that manages and invests a portfolio worth more than $4 million for the Ohio University Foundation
- Pledge Class President for Delta Sigma Pi
WHY THE COLLEGE OF BUSINESS HONORS PROGRAM AT OHIO UNIVERSITY?

Our program mirrors industry

- **Grow to your true potential** through workshops and seminars by industry leaders that help you hone the needed skills to become a business leader.

- **Our innovative applied focus** integrates academics, application of learning, and collaboration with other students in your cohort.

- **Model an industry approach** where you learn through internships, hands-on training, and real-world consulting and research projects.

- **Learn from your peers** and foster a strong work ethic by becoming part of an effective team. Your cohort remains the same all four years, so you’ll form strong bonds and relationships that will last a lifetime.

- **Access smaller classes** so that you get individual attention from our world-class faculty.

- **Exclusive scholarship opportunities** are provided so that you can focus on your studies.
Traditional academic programs tend to focus on theory. We’re different. We provide a unique, hands-on approach that models what you’ll find in the real world. Our curriculum focuses on combining advanced technical knowledge, analytical skills, and applying them to current industry trends.

MENTORING: Upon arriving as a freshman, you’ll be assigned to a senior student and faculty member. Together, they will provide guidance and support throughout your academic career.

PORTFOLIO: You’ll graduate with a professional portfolio of work experiences that captures your successes and will help you achieve your career aspirations.

SERVICE: Our students are expected to conduct two community service engagements during the program. As an honors senior, you are responsible for developing and completing a project that will benefit future College of Business students.

ACADEMICS: We’ll provide you with a unique and rigorous experience to develop the skills you’ll need to succeed in today’s business environment.

WHAT MAKES US DIFFERENT?

“This program emphasizes lifelong learning. We integrate the academic, applied, and social aspects of education so that our students can excel. We teach the academic content in a unique way that encourages students to delve deeper, master the theoretical concepts and the practical application, and make significant contributions to the world, now and into the future.”

—Hala Annabi, Ph.D.
Founding Director, College of Business Honors Program
Chair and Associate Professor of Management Information Systems

7 College of Business
APPLICATION: We believe that like medicine and law, business theory must be put into practice. Our program uses a problem-based curriculum in the context of current industry trends and problems. Our focus includes:

- Consulting projects with real clients
- Applied research projects
- Alumni shadowing and internship experience
- On-site visits to companies from various industries
- Specialized seminars
- New methods of applied industry research
- Current industry trends
- Systems-thinking approach

SOFTWARE: Soft skills are essential for success in business. We take a social approach to learning and development in our honors program. You’ll develop the skills needed to successfully work in teams, communicate effectively, have the capacity to lead, analyze and interpret data, and adapt. How do we develop those skills?

- Team management and leadership opportunities
- Public speaking and presentations
- Service projects
- Social workshops
- Mentoring programs including peer and faculty mentors
As a student, you bring the motivation and we provide the progressive learning environment. Honors students take core business classes and add honors seminars where you are exposed to complex business topics and research, and hone your analytical skills. Honors sections of the core College of Business courses enhance the curriculum with additional requirements to give you a deeper mastery of the material.

### CURRICULUM

<table>
<thead>
<tr>
<th></th>
<th>FALL</th>
<th>SPRING</th>
<th>SUMMER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FRESHMAN</strong></td>
<td>Learning Community</td>
<td>Introduction to Business</td>
<td>Shadow an alumni</td>
</tr>
<tr>
<td><strong>SOPHOMORE</strong></td>
<td>Business Cluster</td>
<td>Business Law &amp; Capitalism and Government</td>
<td>Study Abroad (recommended)</td>
</tr>
<tr>
<td><strong>JUNIOR</strong></td>
<td>Industry Research Seminar</td>
<td>--</td>
<td>Internship (required)</td>
</tr>
<tr>
<td><strong>SENIOR</strong></td>
<td>College of Business Capstone</td>
<td>Seminar IV: Honors Portfolio</td>
<td>--</td>
</tr>
</tbody>
</table>

9 College of Business
Applied Research Project

During your junior year, you’ll explore cutting-edge industry issues and trends while completing the applied research project. You’ll hone your analytical thinking skills by applying theory to real-world issues. Collaborating with faculty, you’ll design solutions to the challenging problems facing industry. You’ll act as the consultant, CEO, or CFO, to take the lead in solving problems. When you graduate, you’ll leave with confidence, knowledge, skills, and a portfolio of experience that can directly apply to the real issues that companies face.

Special topic seminars are taught by outstanding teacher-scholars and executives-in-residence and visited by business professionals. Topics will cover applied research techniques.

**SEMINAR STRUCTURE**

- Philosophy of research
- Proposal development
- Research design
- Conducting research
- Information gathering
- Conducted analysis
- Analysis
- Presenting findings
- Display multiple research streams
I saw a culture and way of life in Botswana that I never would have been exposed to without this opportunity. This was my first trip out of the United States and I really didn’t know what to expect, but once we started traveling, I was amazed to learn about each unique culture and way of doing things.”

— TAYLOR TATMAN
College of Business

Honors does not mean more work, it means more opportunities. Opportunities to go abroad, to talk to executives, to build relationships with faculty that can mentor you and be references if you decide to go to grad school. It’s difficult, but the Honors Program has opened up so many opportunities that I never would have had otherwise.”

— KEVIN HILL

- Hometown: Pickerington, OH
- Major: Finance
- Executive board member of Ohio University Student Fixed Income Management Group
- Templeton Scholar
- Ohio Attorney General Information Technology Services Intern
ARE YOU READY TO APPLY?

This is a highly competitive program. In order to be competitive, you must have:

- Academic excellence evident in high school performance
- Well rounded academic and extracurricular experiences
- ACT scores of 26 and above or SAT of 1170 and above
- Minimum high school GPA of 3.5

Selection Process

- Qualified candidates will be invited to apply in January
- Applications will be screened by committee
- Finalists will be invited to one of two on-campus selection days
Obviously this group of students has a great set of credentials and experiences that they are building. What struck me the most was their curiosity and the questions they asked. Smart, thoughtful, strategic...I was very impressed and excited by the session.”

—CHRIS HELLMANN, VICE PRESIDENT, SUBWAY GLOBAL BUSINESS AT THE COCA-COLA COMPANY
Taylor Tatman gives her one word description of her semester’s experience during The College of Business Honors Program’s Holiday party.
During the Global Consulting Program trip to Botswana, Ohio University College of Business students went on a safari in Mokolodi Nature Reserve, a not-for-profit reserve in southern Botswana.

Honors students at the most south-western point of the African continent at the Cape of Good Hope during their Global Consulting Program trip.

The Ohio University College of Business Honors students with Karen Bailey, ’81, Vice President of National Accounts at Georgia Pacific.
Contact Us
Ready to learn more? Get in touch with the program and we’ll send you more information about the program, College of Business, University, and how to arrange a campus visit.

College of Business
Office of Student Services
Copeland Hall 214
1 Ohio University
Athens, OH 45701-2979

T: 740.593.2000
W: Cob.ohio.edu/honors
E: cobhonors@ohio.edu

Let’s get social.

@ohioubusiness
facebook.com/OUCoB